

"Climb To The Top of The Clickbank 'Hit List' In Just Days!"

"How to Create an Instant Clickbank Best-Seller!"

By Dylan Loh

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Introduction

Thank you for downloading 'How to Create an Instant Clickbank Best Seller". I hope that you'll put the live example and methodologies here to good practice...

...because eventually, to climb up the hierarchy of the internet marketing circle, you **have** to **create** and market your own product.

The intent of this report is to show you a clear, easy to follow and highly applicable blueprint in getting your product launched on Clickbank.

And most of the materials here are derived from the success of ['Secret Article Profits'](#) where I had a successful pre launch, launch and post launch phases.

Of course, the principles laid down here can also be applied to other processors like Paydotcom, 2checkout etc...

And of course, feel free to give away this \$47 valued report to build your list, add it as a bonus in your thank you page or simple because you want to share some good solid content 😊

Enjoy!

Sharing What Has Worked...

You might or might not have heard of '[Secret Article Profits](#)'. It launched on May 25th (Singapore time) and in just two days it got to **#1 Position in Money & Employment - Management**

It still is #1 in that category(as of posting date) and is also #5 in the Business to Business - Education category.

So why launch a product on Clickbank?

1. You might find it weird because you're an affiliate marketer (like me) BUT the reality is that are buyers browsing through the market **looking to buy something...**

How do I know this? I track (something you should always do) my conversions and traffic with Google Analytics and I know that I'm getting sales off traffic from Clickbank!

NOTE: In [Secret JV Profits](#), I'll go as far as to even show you the exact conversion rates and sales I'm getting directly off Clickbank!

2. There are tons of affiliates (more then a 100,000 active ones) of them looking to promote products and if you can get your product in front of them your benefit will be two-fold:

- (A) You'll get sales when they buy through their affiliate link
- (B) You'll get more people promoting your product

3. You can leverage on your position in Clickbank and can much more easier create a JV with someone in a complimentary niche or lateral niche.

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How high your ranking will be in Clickbank is determined by your gravity score. That is, the number of *unique recent affiliates* that referred sales to you.

So the key here is to get as many affiliates to promote your product as quickly as possible. Of course, you mustn't forget to have a **good product** and a **converting sales page**.

A few 'rules' you'll first have to have in place.

#1. A market where there is **proven sellers and buyers**

#2. Ready and **'willing to promote'** affiliates.

#3. **Backend** system in place.

Many product owners are still not integrating One Time Offers, cross sell, down-sells, up sells into the marketing of their own product.

If you do this, you'll offer a even better commission structure and earning potential to your affiliates. The key is to make it as simple and as attractive to promote to your affiliates.

Look at it this way. Would an affiliate promote a product that pays out 70% on a single \$47 sale or 65% on \$47 with a \$67 upsell and a \$27 back end offer? It's a no-brainer isn't it?

#4. A **converting** (you must test it first!) sales page.

So how do you test your sales page first before recruiting JVs and affiliates?

Well, you can offer your product in forums, sell it to your own list, let 2-3 close partners in on it earlier than most, drive pay-per-click traffic or purchase a solo ad...(5 ways you can test already!)

#5. Write a **killer affiliate description**. Focus more on getting affiliates and not to get the sales because gravity is what you're

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really looking for. Always, always spy on what the people in front of you are putting...

HOT TIP! In [Secret JV Profits](#), I'll show you the exact Guru's affiliate description I steal straight from Clickbank Marketplace to use as my own after further improving on it!

Here's what I call **'the first effect'** or what really makes affiliates want to promote your product. This will make the most impact on your product's ranking on Clickbank.

You've got to get JVs in on your launch and get them to participate actively in it!

I got over **200+** (no kidding, I've got the screenshots saved) JV partners in on this through JV brokers, existing relationships and a few other tactics...but that's another story I'll tell in [Secret JV Profits](#).

So its crucial that you try to get as many different JV partners on board because they will be the ones that propel your product FIRST and get the initial 'buzz' rolling before they stop their mailings and the 'normal' affiliates take over.

Remember never to sell your own product through its 'naked main domain' in your follow ups or your mailings.

What I did was in my follow-ups when I sent them my product link was to use <http://www.secretarticleprofits.com/golive> as opposed to using <http://www.secretarticleprofits.com> Again this is something that will go towards building your gravity.

With the 'golive' link I have an affiliate link in it so every sale that comes through the follow up means another little nudge up the Clickbank ranks 😊

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An **even better way** would be to send your follow ups to 2nd sales page/rotating link where you have your JV's affiliate IDs rotated for random sales.

In ***Secret JV Profits***, you'll be seeing tons of tips and tricks to getting as many random and different affiliate sales for your product results in sky high gravity – cementing your place in Clickbank's Hit list!

The '**second effect**' is when your product reaches its peak. Most product launches are an inverted parabola or an arch. What you want to do is **to stretch the peak as hard as possible** and keep it as flat as you can.

This is when you sense that you're peaking and you want to keep the momentum going. You can ask your partners to send out another mailing, you could increase commission rates, network with people offline or even recruit NEW JV partners and affiliates.

If you've got the first and second right, you'll probably be enjoying a good position by now :)

And we're at the '**final effect**' where the tail will go down and it will get overtaken by newer and better product launches. What you can do to sustain it is to add it to your product into other people's autoresponders to maintain higher product longevity.

Some Additional Tips

Be aggressive! I whisk my customers to promoting 'SAP' almost immediately after purchasing it. (In download page) I know I'm doing them a 'favour' too because its converting and they can make some money of it.

I also add a follow up message to them and to the people who've opted in for the free e-course. I hound them like a rabid british bull dog until they agree to promote. More on this in 'Secret JV Profits'

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Alright, that about sums up what I've done to reach where I've reached with the product and hopefully it can give you some inspiration to start doing something...

While it isn't a single deciding factor in the success of a product launch, scoring JVs is one of the MOST important aspects of it.

I strongly encourage you to pick up a copy of 'Secret JV Profits' and for just a measly \$9 I guarantee you'll be more than delighted with the package 😊

Best,
Dylan Loh



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